

Business Connect

Funded by the NSW Government



Start or grow your business

Marketing Planning the Easy Way

Friday 4th May, 10am – 12 noon

'If you fail to plan, you're planning to fail' - it's a cliché, but it's very true when it comes to marketing.

In this 2-hour interactive workshop you'll walk away with a full easy-to-action marketing plan for your business and during the session we'll cover:

- Your marketing goals for the next 6-12 months
- How to select the right channels for your audience
- How to budget for marketing and calculate return on investment (ROI)

Venue;
Whitlam Library, 165 Railway
Parade, Cabramatta






Business Connect is a dedicated and personalised NSW Government program that provides trusted advice to help you start or grow your small business.



WESTERN SYDNEY
BUSINESS CENTRE

Find out more

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