

Business Connect

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Start or grow your business

SEO – Beyond the Basics

Tuesday 13th November, 10am -12noon

Pre-requisite must have attended SEO basics or understand basic SEO concepts.

In the SEO basics workshop we learnt that SEO is not a mystery black box. We learnt some basic SEO techniques you can use yourself and some simple tools we can utilise to monitor SEO progress. This will set you up to learn more, or outsource with some understanding.

Now in SEO Beyond the Basics we learn some additional techniques, both within the website and externally that will help boost your Google ranking. All techniques are above board (white hat) and will improve your search engine rankings.

Venue;
Oran Park Smart Work Hub,
Level 2, 351 Oran Park Drive,
Oran Park





Business Connect is a dedicated and personalised NSW Government program that provides trusted advice to help you start or grow your small business.



WESTERN SYDNEY
BUSINESS CENTRE

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