

# Business Connect

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Start or grow your business

## Social Media 101 for your Small Business

Friday 27<sup>th</sup> July, 10am-12noon

*Do you find the social media landscape confusing? Not sure what to do and where to start?*

Social Media 101 for small business is an overview of all social media platforms. This workshop will cover all major platforms from Facebook, LinkedIn, Instagram, Snapchat, Google Plus and YouTube. From setting up your business through to creating a strategy on each, you will leave completely informed and ready to begin prompting your business or service on your desired social media platforms. We will also cover briefly some of the smaller platforms to help you understand what is out there in the market place in order to give you clarity and help you understand social media as a whole.

*Are you ready to let us demystify the social media landscape for you? Reserve your seat today.*

### Venue:

Campbelltown City Council,  
Corner Queen Street and  
Broughton Street,  
Campbelltown 2560

**Event Fee:** Free to attend



Business Connect is a dedicated and personalised NSW Government program that provides trusted advice to help you start or grow your small business.

Find out more



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