

Business Connect

Funded by the NSW Government



Start or grow your business

Social Media 101 for your Small Business

Thursday 19th July, 6pm- 8pm

Do you find the social media landscape confusing? Not sure what to do and where to start?

Social Media 101 for small business is an overview of all social media platforms. This workshop will cover all major platforms from Facebook, LinkedIn, Instagram, Snapchat, Google Plus and You Tube. From setting up your business through to creating a strategy on each, you will leave completely informed and ready to begin promoting your business or service on your desired social media platforms. We will also cover briefly some of the smaller platforms to help you understand what is out there in the market place in order to give you clarity and help you understand social media as a whole.

Are you ready to let us demystify the social media landscape for you? Reserve your seat today!

Venue;

The Hills Shire Council, 3
Columbia Court, Baulkham
Hills

THE HILLS
Sydney's Garden Shire

Business Connect is a dedicated and personalised NSW Government program that provides trusted advice to help you start or grow your small business.



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